

## MEDIA RELEASE



# SHITBOX RALLY ANNOUNCES 2018 ROUTE DATES

14 July 2017

**The dates for one of Australia's most anticipated annual charity events have been announced.**

Shitbox Rally 2018 will be 'chasing the sun' as teams drive from sunny Brisbane on 19 May to reach Darwin in the top end on 25 May.

Every year, dedicated 'Shitboxes' look forward to the announcement of the route dates to enable them to officially register and begin planning their important fundraising.

Shitbox Rally is the largest independent fundraiser for the Cancer Council nationally and during the recent 2017 rally, smashed its own fundraising record by raising \$1.67 million. This brings Box Rallies' fundraising to \$11.9 million since the first Shitbox Rally in 2010.

Founder James Freeman said registrations were now open on [www.shitboxrally.com.au](http://www.shitboxrally.com.au) and he looked forward to sharing another rally experience, driving Australia's outback roads.

"The fundraising result for Shitbox Rally 2017 was outstanding and we're extremely grateful to the teams who took part – and continue to take part over many years," James said.

"The energy and commitment of the teams is just amazing. All around Australia, they fundraise through quiz nights, raffles, sausage sizzles, bake sales, finding local sponsors, getting onto the airwaves and so much more. Each team is required to raise at least \$4000 to be on the rally, but so many teams go further than that.

"The rally itself is a reward for that fundraising effort. Together, we travel in smaller buddy groups in our Shitboxes, which come in all kinds of condition but must be worth less than \$1,000. Many vehicles break down en route but that's all part of the fun. Some cars don't make it, but we never leave anybody behind.

"Each night, we camp in regional or remote areas, meeting the locals and putting money into that community. It's very much a travelling festival, in these crazy cars, and a chance to see Australia's beautiful countryside."

Shitbox Rally is a challenge to drive cars worth \$1,000 or less across Australia via some of its toughest roads to raise money for cancer research. James Freeman founded Shitbox Rally in 2009 after both of his parents died from cancer within 12 months of each other.

**Images for download:** <https://www.flickr.com/photos/shitboxrally/sets>

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